

## Washburn County



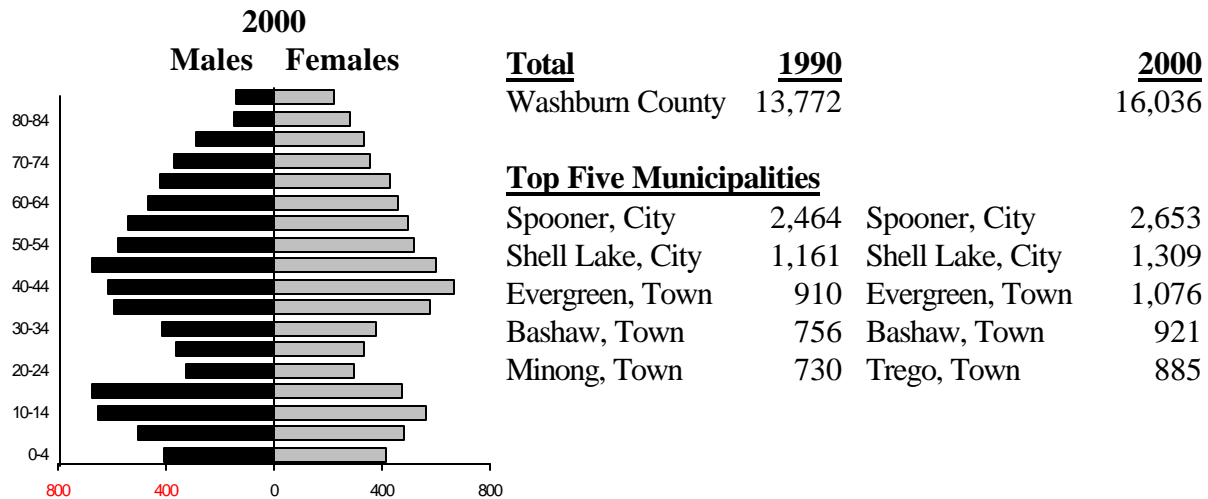
...experienced a 16.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 16,036. In 2000, the county had 19.8 persons per square mile, a density much lower than the state as a whole. The median age in Washburn County is 42.1, indicating a much older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Spooner.

The median value of owner-occupied housing in Washburn County is \$85,700. 35.6% of the housing units are seasonal, a value much above the state's average of 6.3%.

Farmland covers 18.9% of the county, while 42.9% of Wisconsin land is used for farming. The county is 71% forested and has 964 of the State's 15,057 lakes.

In Washburn County, Link Snacks Inc. employs more workers than any other manufacturing firm, and the School District of Spooner is the largest non-manufacturing employer. The Government sector generates the largest share of the county's total personal income. Washburn County's 1999 median household income was \$33,716.

## Population



## Quality of Life

	<u>Wisconsin</u>	<u>Washburn</u>
Persons per Square Mile, 2000	98.8	19.8
Number of Staffed Hospital Beds, 1995	16,070	99
Average Birth Rate per 1,000 population, 2000	12.9	10.2
Public School Enrollment, 2000-2001	879,476	2,990
Number of 2000 Public High School Graduates	58,545	250
1999-2000 Public High School Dropout Rate	2.3%	0.5%

## Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Washburn</u>	<u>Wisconsin</u>	<u>Washburn</u>
Birth Rate (per 1,000)	14.8	11.6	12.9	10.2
Death Rate (per 1,000)	8.7	12.1	8.7	12.3
Number of Marriages	38,934	128	36,100	93
Number of Divorces	17,727	55	17,337	63

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	9,829	10,814
Number of Single-Unit Structures	7,868	8,941
Number of Multiple-Unit Structures	532	676
Number of Single Units Permitted	54	208
Number of Multiple Units Permitted	4	0
Percent Seasonal Housing	27.7%	35.6%
Median Value, Owner-Occupied	\$49,000	\$85,700
Median Rent	\$270	\$337

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Washburn</u>
Campgrounds	1,106	37
Campsites	75,367	1,060
Hiking Trails (in miles)	5,617	32
Mountain Biking Trails (in miles)	3,155	13
Cross Country Skiing Trails (in miles)	4,154	41
Snowmobile Trails (in miles)	14,896	157
Visitor Expenditures, 2000	\$11,046,539,344	\$49,123,523

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$103,204	\$179,831	\$329,195
Non-Farm Personal Income (in thousands)	\$98,279	\$178,010	\$327,823
Farm Income (in thousands)	\$4,925	\$1,821	\$1,372
Per Capita Income	\$7,800	\$13,015	\$20,446
Transfer Payments (in thousands)	\$26,720	\$47,081	\$81,331
Proprietor Income (in thousands)	\$14,093	\$11,093	\$17,789

---

**Banking**

<b><u>2000</u></b>	<b><u>Wisconsin</u></b>	<b><u>Washburn</u></b>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$16
Commercial Banks-Offices	1,720	9
Commercial Banks-Deposits (Millions)	\$62,618	\$184

---

**Government Finance**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Washburn</u></b>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$15,806
Effective per Capita Property Tax	\$997	\$1,045
Total Expenditures (in 1,000's)	\$17,139,825	\$46,267
In Dollars per Capita	\$3,322	\$3,058
As Percent of Total:		
Education	43.2%	48.3%
Health & Hospital	4.5%	4.6%
Police	5.0%	3.0%
Fire	2.3%	1.5%
Public Welfare	6.8%	4.6%
Highways	7.7%	12.9%

---

**Retail, Service, Wholesale**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Washburn</u></b>
Number of Retail Sales Establishments	21,717	96
Sales (in thousands)	\$50,520,463	\$173,640
Annual Payroll (in thousands)	\$4,826,217	\$15,385
Number of Service Establishments	55,618	178
Receipts (in thousands)	\$48,559,607	\$51,171
Annual Payroll (in thousands)	\$18,990,629	\$16,058
Number of Wholesale Establishments	8,025	16
Sales (in thousands)	\$57,192,863	\$21,895
Annual Payroll (in thousands)	\$3,764,944	\$2,075

**Manufacturing****1997****Wisconsin****Washburn**

Number of Establishments	9,936	35
Number of Employees	562,479	793
Total Payroll (in 1,000's)	\$18,766,395	\$17,136
Production Workers, average number	416,254	676
Production Worker Hours (in 1,000's)	837,444	1,160
Production Worker Wages (in 1,000's)	\$11,952,570	\$11,828
Value Added (in 1,000's)	\$54,947,083	\$39,705
Value of Shipments (in 1,000's)	\$117,382,992	\$94,662

**2002 Top Employers****Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Link Snacks Inc.	250-499	Sausages and Other Prepared Meats
Birchwood Lumber and Veneer	100-249	Hardwood Veneer & Plywood
Ready Fixtures Co.	50-99	Wood Fixtures and Partitions
T & T Tool Inc.	50-99	Industrial Machinery & Equipment
Beaver Mfg. Inc.	50-99	Wood Household Furniture

**Top Five Non-Manufacturing Firms**

School District of Spooner	100-249	Elementary and Secondary School
Spooner Health System Inc.	100-249	General Hospital
County of Washburn	100-249	Executive & Legislative Govt.
Schmitz's Spooner Economart	100-249	Grocery Store
School District of Shell Lake	100-249	Elementary and Secondary School

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	(L)	(L)	(L)
Construction	267	276	333
Manufacturing	463	939	1,194
Transportation and Public Utilities	327	299	384
Trade	1,306	1,328	1,871
Services	1,707	1,566	2,272
Government	992	1,155	1,400

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$144	\$0	\$0
Construction	\$3,370	\$4,605	\$9,095
Manufacturing	\$5,464	\$16,783	\$32,329
Transportation and Public Utilities	\$6,038	\$6,825	\$11,037
Trade	\$11,860	\$15,146	\$27,519
Services	\$12,750	\$20,290	\$43,283
Government	\$12,295	\$27,165	\$47,133

## Natural Resources

	<u>Wisconsin</u>	<u>Washburn</u>
Land Area (square miles)	54,310	810
Total Forest Land (in thousands of acres)	15,964.8	368.2
Commercial	15,702.5	360.9
Non-Commercial	262.3	7.3
Percent Land in Forests	46%	71%
Number of Lakes	15,057	964
Total Acreage of Lakes	982,155	31,265

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Washburn</u>
Number of Farms	65,602	354
Land in Farms (acres)	14,900,205	97,839
Average size of Farm (acres)	227	276
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$730
Vegetables, Sweet Corn, and Melons	\$149,443	\$644
Fruits, Nuts, and Berries	\$140,140	\$2,222
Nursery and Greenhouse Crops	\$157,348	(DS)
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$6,028
Cattle and Calves	\$670,518	\$2,185
Hogs and Pigs	\$151,164	(DS)

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

**Published July 2003 by:**

**The Wisconsin Department of Commerce**

**201 W. Washington Avenue**

**P.O. Box 7970**

**Madison, Wisconsin 53707-7970**

**1-800-hel-pbus**

**(608) 266-1018**

**Fax: (715) 267-0436**

**mt@commerce.state.wi.us**

**http://commerce.state.wi.us**

**Prepared by:**

**NorthStar Economics, Inc.**

**University Research Park**

**510 Charmany Drive, Suite 173**

**Madison, Wisconsin 53719**

**(608) 441-8060**

**Fax: (608) 441-8064**

**nstar@northstareconomics.com**

**http://www.northstareconomics.com**



